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Education

Syracuse University, Visual and Performing Arts, Class of 2018

Major: Communications and Rhetorical Studies | Minor: Public Relations | GPA: 3.39

Experience

Campus Ambassador

Moocho Aug 2017- Current

- Headed coordinating booth promotional events. Contributed to Mechant Events through public speaking and pitching Moocho App.
- Managed social Media and used marketing strategies to expand Moocho reach.
- Molded and improved business cycle to increase daily sales.

Studio Production Intern

Giant Creative Strategy June 2017- Aug. 2017

- Pioneered medical and pharmaceutical advertising and studio design work for seven different brands using InDesign, Photoshop, PowerPoint, Keynote, and Illustrator Included assembling composition and mechanicals for print documents.
- Engineered an icon library with InDeigns and Illustrator for internal company use. These Icons were included in Powerpoint and Keynote presentations that were eventually presented to company clients.
- Worked alongside other Interns to create original content for the company's brand and social media platforms.

Digital Marketing Intern

LDA CNY II Jan. 2017- May 2017

- Assisted marketing chair in rebranding the company through drawing up logo proofs in Adobe Illustrator.
- Filmed and edited footage for company promotions using Final Cut Pro.

Customer Service Representavtive

Phoenix Direct Co. II May 2014- Dec 2016

- Analyzed customer questions about products, returns, and email/catalog distribution.
- Directed supply chain activity to improve customer satisfaction by coordinating with outside sales agents.

Skills

InDesign

Illustrator

Photoshop

Final Cut Pro

Premiere Pro

Social Media Strategies

Global Ambassador

S.U. Abroad Chair

2015-2018

Black Box Comedy

Improv Troupe

2017-2018

First Year Players

Social Events Chair

2015-2018

C.H.A.A.R.G

Events Coordinator

2016-2017